

Request for Proposal (RFP) - [company name]

1. Background

Company Overview

[Provide a brief company overview, including mission, vision, and core values.]

- Healthcare Solution Provider
- Pharmaceutical Company
- Biotechnology Company
- Medical Device Manufacturer
- Health Insurance
- Healthcare Consulting Firm
- Clinical Research Organization
- Healthcare Facilities
- Other

Project Overview

[Briefly describe the Healthtech product or SaaS solution, including its purpose and target audience.]

Project stage

- Ideation phase and need a turnkey solution
- Wireframes or design assets exist
- Pre-MVP with full specifications
- Ready to elevate prototype/MVP to the next level
- Need resources for scaling up

Budget

[Please indicate your approximate budget.]

2. Scope Overview**Scope of Work**

[Provide a detailed description of the request, including specific requirements, functionalities, and deliverables.]

-

Project objectives

[List the primary objectives and goals of the project.]

Engagement model

(please pick from the list):

- Milestone development
- Product discovery
- Building a tech team from the ground up
- Scaling an existing tech team
- Hiring individual tech professionals

Required competency

(please pick from the list):

- Web Development;
- Mobile Development (Native or Cross-Platform);
- WordPress Development;
- UI/UX Design & Illustrations;
- Design & Analysis;
- DevOps;
- Tech Expertise and Consultations;
- QA;
- Maintenance & Support.

Project management approach <i>[Please indicate if you have any preferences for a specific project management methodology, e.g. Agile, Scrum, Kanban]</i>	
Team requirements <i>[Highlight your internal tech expertise. If not applicable, outline any preferred skills and qualifications for the team]</i>	

3. Project Requirements

Domain Expertise and Experience

- *Extensive experience in the healthcare sector*
- *Familiarity with healthcare regulations and standards (HIPAA, GDPR, HITECH)*
- *Portfolio of similar Healthtech projects*

Technical Expertise

- *Proficiency in relevant technologies and platforms.*
- *Ability to adapt and innovate with new technologies.*



Regulatory Compliance and Security

- *Adherence to healthcare regulations and standards.*
- *Robust data security practices and protocols.*

Quality Assurance and Testing

- *Comprehensive QA and testing processes*
- *Performance metrics and KPIs*

Support and Maintenance

- *Post-launch support and maintenance services.*
- *Continuous improvement and updates.*

4. Vendor Requirements

Cost and Value:

- *Clear and transparent pricing model.*
- *Competitive value for money (A quote within the budget range).*
- *Transparent billing processes.*

Cultural Fit and Collaboration:

- *Social impact profile of the company.*
- *Use of effective collaboration tools.*
- *Leadership Accessibility*

Scalability and Flexibility:

- *Flexibility in project requirements and changes.*
- *Ability to scale resources as needed.*
- *retention rates.*
- *eNPS.*
- *average time for hiring,*

5. Proposal Submission Guidelines

Submission Deadline

[Insert submission deadline.]

Examples:

- Target kick-off date;
- Final project acceptance date;
- Desired launch date.

Contact Information

[Provide contact details for submissions and inquiries.]

6. Evaluation Criteria

Specify evaluation criteria for submitted proposals

(please pick from the list):

- Domain expertise and relevant experience
- Technical expertise and innovation
- Compliance and security measures
- Quality assurance and testing processes
- Reputation and client feedback
- Project management and communication
- Team expertise and stability
- Cost and value
- Cultural fit and collaboration
- Scalability and flexibility
- Support and maintenance services
- Clarity of IP rights

7. Terms and Conditions

[Include any terms and conditions related to the RFP process, confidentiality agreements, agreements regarding IP ownership etc.]

-

Attachments

[Include any relevant attachments or appendices, such as detailed project requirements, technical specifications, etc.]

Thank you for your interest in partnering with Beetroot. We look forward to receiving your proposal and potentially working together to develop a successful Healthtech product.

Let's stay in touch!
